# Group Identification via Transitional Hypergraph Convolution with Cross-view Self-supervised Learning

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code: https://github.com/mdyfrank/GTGS

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#### **NATURAL LANGUAGE PROCESSING**



- 1.Introduction
- 2.Method
- 3. Experiments











#### Introduction

existing hypergraph convolution methods directly aggregate the information from neighbors connected by hyperedges, while neglecting intrinsic information of hyperedges.

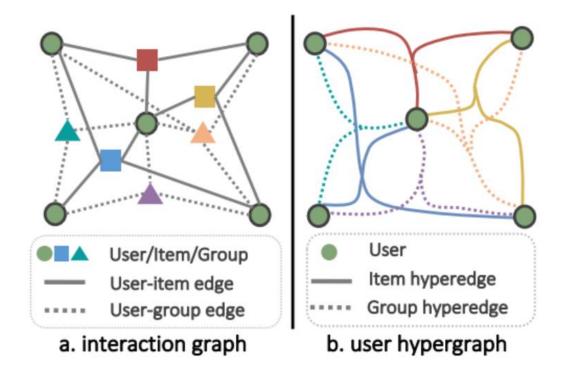


Figure 1: Toy example of how to construct a GI hypergraph from user-group-item interaction graph.

### Method

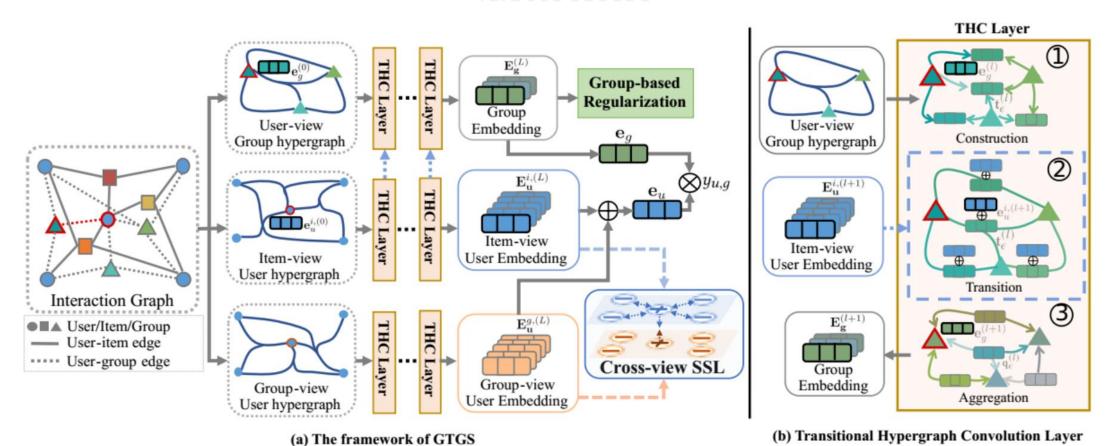


Figure 2: (a) The overall framework of GTGS. First, we construct three hypergraphs and apply THC layers to them. Next, we conduct group-based regularization on the output group embeddings, and employ cross-view SSL to optimize item-view and group-view user embeddings. At last, the inner product of group embedding and item-view user embedding is calculated for prediction; (b) the illustration of the Transitional Hypergraph Convolution (THC) layer.

#### Method

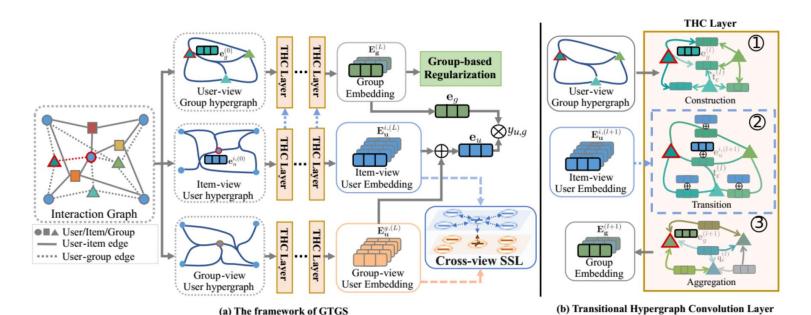


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$$\mathbf{t}_{\epsilon}^{(l)} = \frac{1}{|\mathcal{N}_{\epsilon}|} \sum_{g' \in \mathcal{N}_{\epsilon}} \mathbf{e}_{g'}^{(l)}, \tag{1}$$

$$\mathbf{q}_{\epsilon}^{(l)} = \text{Transition}(\mathbf{t}_{\epsilon}^{(l)}, \gamma \mathbf{c}_{\epsilon}^{(l)}),$$
 (2)

$$\mathbf{e}_g^{(l+1)} = \frac{1}{|\mathcal{N}_g|} \sum_{\epsilon \in \mathcal{N}_g} \mathbf{q}_{\epsilon}^{(l)}, \tag{3}$$

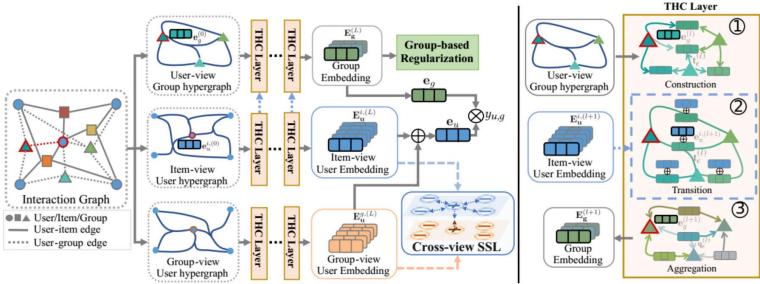
$$\begin{aligned} \mathbf{E}_{\mathbf{g}}^{(l+1)} &= \mathrm{THC}(\mathbf{E}_{\mathbf{g}}^{(l)}, \mathbf{H}, \gamma \mathbf{C}_{\epsilon}^{(l)}) \\ &= \mathbf{D}^{-1} \mathbf{H} \cdot \mathrm{Transition}(\mathbf{B}^{-1} \mathbf{H}^{\top} \mathbf{E}_{\mathbf{g}}^{(l)}, \gamma \mathbf{C}^{(l)}), \end{aligned} \tag{4}$$

$$\mathbf{E}_{\mathbf{u}}^{i,(L)} = \text{THC}^{L}(\mathbf{E}_{\mathbf{u}}^{i,(0)}, \mathbf{U}_{i}, 0),$$

$$\mathbf{E}_{\mathbf{u}}^{g,(L)} = \text{THC}^{L}(\mathbf{E}_{\mathbf{u}}^{g,(0)}, \mathbf{U}_{g}, 0),$$
(5)

$$\mathbf{E}_{u} = \beta \mathbf{E}_{\mathbf{u}}^{i} + (1 - \beta) \mathbf{E}_{\mathbf{u}}^{g}, \tag{6}$$

### Method



(b) Transitional Hypergraph Convolution Layer

$$\mathcal{L}_{cssl}^{user} = \sum_{u=0}^{|\mathcal{U}|} -\log \frac{\exp(\operatorname{sim}(\mathbf{e}_{u}^{i}, \mathbf{e}_{u}^{g})/\tau_{\mathbf{u}})}{\sum_{v=0}^{|\mathcal{U}|} \exp(\operatorname{sim}(\mathbf{e}_{u}^{i}, \mathbf{e}_{v}^{g}))/\tau_{\mathbf{u}})},\tag{7}$$

$$\mathcal{L}_{reg}^{group} = \sum_{g=0}^{|\mathcal{G}|} -\log \frac{\exp(1/\tau_g)}{\sum_{k=0}^{|\mathcal{G}|} \exp(\sin(\mathbf{e}_g, \mathbf{e}_k)/\tau_g)},$$
 (8)

$$y_{u,g} = \mathbf{e}_u \cdot \mathbf{e}_g, \tag{9}$$

$$\mathcal{L}_{bpr} = \sum -\log \sigma(\hat{y}_{u,g} - \hat{y}_{u,g'}), \tag{10}$$

$$\mathcal{L} = \mathcal{L}_{bpr} + \lambda (\mathcal{L}_{cssl}^{user} + \mathcal{L}_{reg}^{group}) + \lambda_{\Theta} \|\Theta\|_{2}^{2}, \tag{11}$$

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(a) The framework of GTGS

Table 1: The statistics of datasets.

Dataset	Steam	Beibei	Weeplaces		
# users	19,608	11,487	8,550		
# groups	46,587	4,035	8,535		
# items	3,951	13,814	22,357		
# user-group edges	105,271	20,972	16,529		
# user-item edges	1,209,979	105,210	152,258		
Avg. # groups/user	5.37	1.83	1.93		
Avg. # users/group	2.26	5.2	1.94		
Avg. # items/user	61.71	9.16	18.44		
Avg. # users/item	306.25	7.62	6.81		

# **Experiment**

Table 2: Performance comparison on three datasets.

Dataset	Steam			Beibei			Weeplaces					
Metric	R@10	R@20	N@10	N@20	R@10	R@20	N@10	N@20	R@10	R@20	N@10	N@20
LGCN	0.0938	0.1236	0.0734	0.0803	0.1042	0.1329	0.0741	0.0821	0.1176	0.1506	0.0705	0.0790
SGL	0.1290	0.1565	0.0879	0.0856	0.1084	0.1377	0.0779	0.0883	0.1192	0.1486	0.0707	0.0784
<b>ENMF</b>	0.1075	0.1386	0.0774	0.0868	0.1154	0.1560	0.0826	0.0959	0.1310	0.1720	0.0734	0.0854
HGNN	0.0398	0.0515	0.0407	0.0463	0.0945	0.1279	0.0864	0.1070	0.0967	0.1367	0.0468	0.0605
HCCF	0.0765	0.0890	0.0698	0.0771	0.0860	0.1236	0.0586	0.0812	0.0818	0.1200	0.0366	0.0505
DHCF	0.1747	0.2082	0.1549	0.1724	0.0828	0.1261	0.0629	0.0876	0.1080	0.1466	0.0633	0.0780
LGCN+	0.1019	0.2619	0.0804	0.1745	0.0925	0.1574	0.0698	0.1007	0.1668	0.2490	0.0824	0.1065
GAT	0.1249	0.1329	0.1155	0.1204	0.0860	0.1701	0.1040	0.1142	0.0350	0.0716	0.0175	0.0298
HGNN+	0.1752	0.1753	0.1985	0.1986	0.1349	0.2003	0.1064	0.1410	0.1500	0.2337	0.0723	0.0956
GTGS	0.2347	0.2903	0.2075	0.2335	0.2125	0.2970	0.1630	0.1931	0.2061	0.3090	0.0994	0.1292
Improv.	33.96%	10.84%	4.53%	17.57%	57.52%	48.28%	53.20%	36.95%	23.56%	24.10%	20.63%	21.31%

## **Experiment**

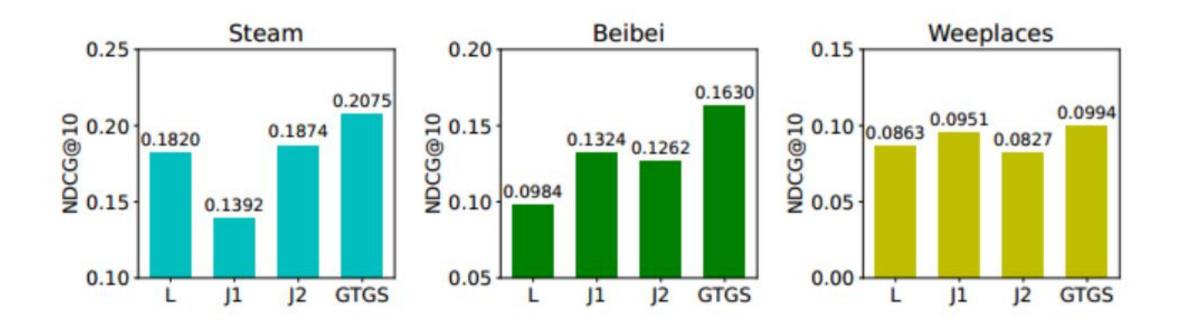


Figure 3: Performance of GTGS w.r.t. different hypergraph constructions.

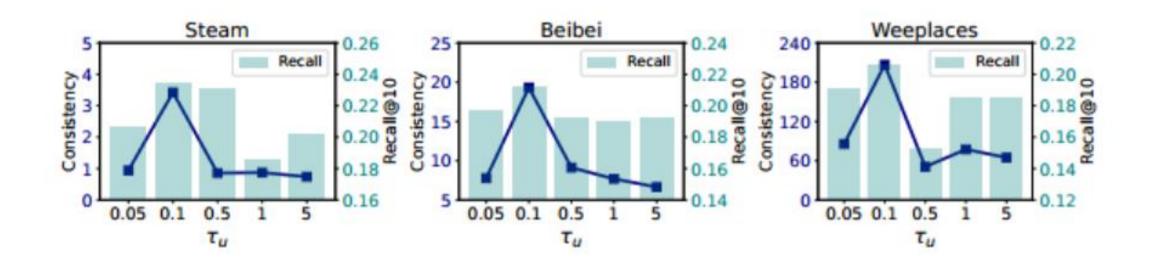


Figure 5: Average consistency of user embeddings w.r.t CSSL temperature  $\tau_u$ . Histograms denote performances in Recall.

# Experiment

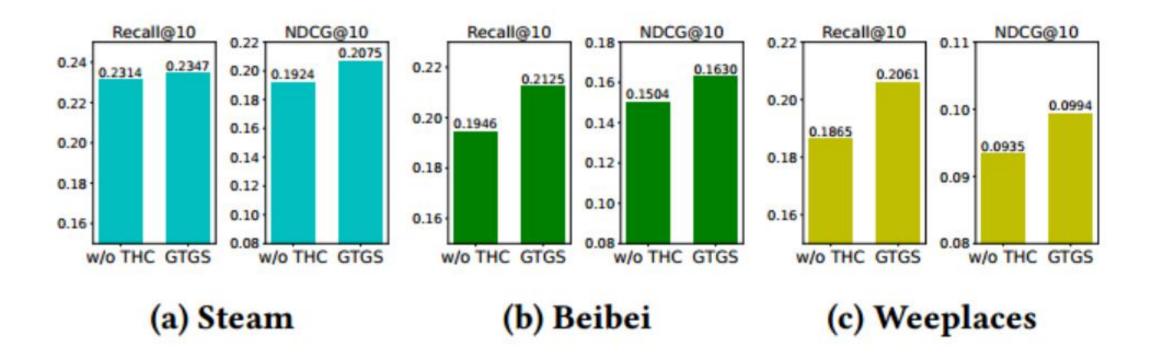


Figure 4: Performance of GTGS with and without THC.

Table 3: Ablation study on self-supervised learning settings.

Dataset	Ste	am	Bei	ibei	Weeplaces		
Metric	R@10	N@10	R@10	N@10	R@10	N@10	
w/o SSL	0.2214	0.1829	0.1841	0.1470	0.1821	0.0931	
w/o user	0.2242	0.2037	0.1865	0.1367	0.1831	0.0939	
w/o group	0.2325	0.1888	0.1900	0.1482	0.1964	0.0989	
GTGS	0.2347	0.2075	0.2028	0.1526	0.2061	0.0994	

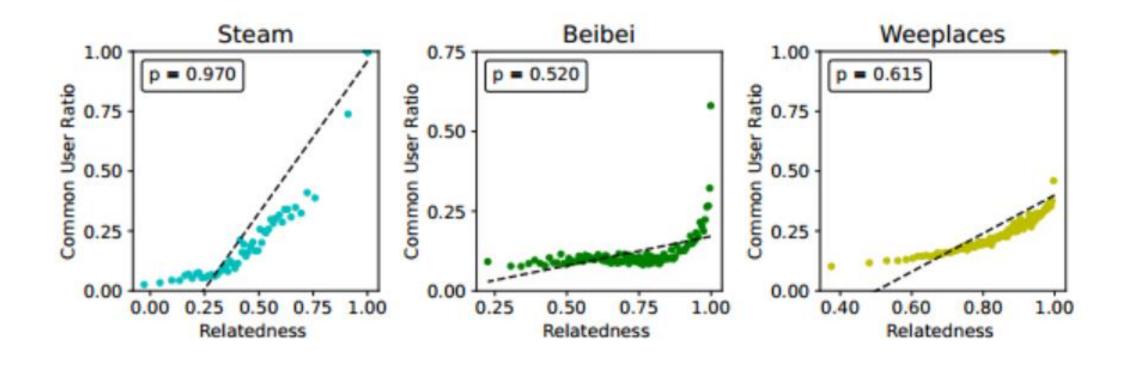


Figure 6: Common user ratio w.r.t relatedness of group pairs based on group embeddings.

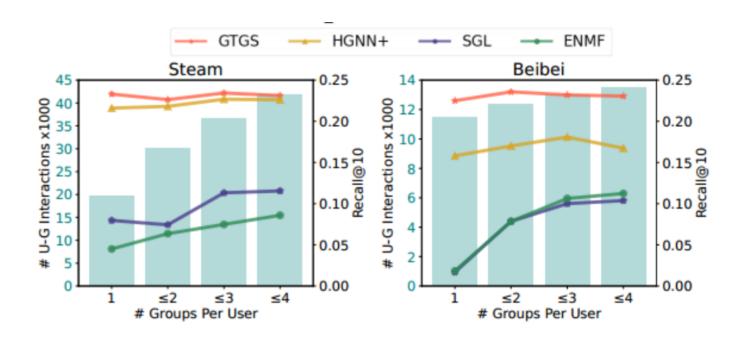


Figure 7: Cold-start performance of different methods. The background histograms denote the number of user-group interactions left in the training set with different thresholds. The solid lines indicate the performances of different methods with respect to different thresholds.

# Thank you!

